



## FINN PARTNERS - INTERNSHIP PROGRAM

Interested in a career in PR, brand development and communications? If so, you're going to need the skills and relevant work experience to get your foot in the door of this exciting and fast changing industry. We take great pride in mentoring the talent of tomorrow and our well-known nurturing corporate culture has helped launched the careers of many. Through our hands-on, year-round corporate internship program, university students compete for a unique opportunity to learn from and work alongside our award-winning team.

### WHAT YOU WILL LEARN

You will benefit from a number of training modules we have developed to address the fundamental skills required of this profession. In addition to gaining an understanding of the industry and first-hand experience of working closely with the team, you can expect to develop confidence, critical and marketable skills by engaging in or assisting with many of the following activities:

- Preparing different types of communication materials, e.g. press releases, media pitches, bylined articles, briefing documents, fact sheets, executive biographies
- Contributing to the agency's social media platforms
- Participating in strategy meetings, brainstorming sessions, media interviews, events and research studies
- Conducting research and analysis using the latest research tools
- Building relationships with journalist, bloggers, and other members of the media
- Assisting in planning and execution of photo shoots and special events
- Supporting with the management of crises and learn how to respond in an effective manner

### REQUIREMENTS: ONLY THE BEST AND BRIGHTEST NEED APPLY

- Maintain an overall GPA of 3.0 or higher
- Major in public relations, communications, English, journalism or marketing
- Be a junior or senior in college
- Strong organization, communication and time management skills
- Good team player with positive attitude, enthusiastic and self-motivated
- Proficiency in social media platforms, and additional skills with Photoshop, Illustrator and other photo-editing software will be an advantage
- Have a high proficiency in both written and spoken English. (Fluent spoken and written Chinese is a plus)

### WORK SCHEDULE:

- Applicants are responsible for transportation to and from the Internship experience
- Willing to commit to at a minimum of 8 weeks, 32-40 hours/week
- Hours can be flexible and will depend on the student's class schedule, course requirements (if applicable) and availability
- A stipend will be provided based on the program duration

### LOCATION:

Beijing / Shanghai



## About FINN Partners, Inc.

Founded in 2011 on the core principles of innovation and collaborative partnership, FINN Partners has grown from about \$24 million in fees to almost \$200 million in fees during the past 10 years, becoming one of the fastest-growing independent agencies in the world and recognized as a [PProvoke Media 2022 Agency of the Year](#). The full-service marketing and communications company's record-setting pace results from organic growth and integrating new companies and new people into the FINN world through a common philosophy. With more than 1,400 professionals across 33 offices, FINN provides clients with global access and capabilities in the Americas, Europe and Asia. In addition, FINN provides its clients with access to top-tier agencies worldwide through its membership in the global network PROI.

Headquartered in New York, FINN has offices in: Atlanta, Bangalore, Beijing, Boston, Chicago, Delhi, Denver, Detroit, Dublin, Fort Lauderdale, Frankfurt, Guam, Hong Kong, Honolulu, Jerusalem, Kuala Lumpur, London, Los Angeles, Manila, Mumbai, Munich, Nashville, Orange County, Paris, Portland, San Diego, San Francisco, Seattle, Shanghai, Singapore, Vancouver and Washington D.C. Find us at [finnpartners.com](http://finnpartners.com) and follow us on [LinkedIn](#), [Twitter](#) and Instagram at [@finnpartners](#).

Personal data collected will be used for recruitment purposes only.

Interested candidates should send detailed resume to [belle.fung@finnpartners.com](mailto:belle.fung@finnpartners.com) including the earliest availability and the estimated period you will be committing to the internship. Application will not be processed if the requested information is not submitted.